

A storage medium which contains programs for automatic startup of a system by insertion or installation of the storage medium, and totally achieves commercial display of various services, internet services such as contract procedure, purchase of goods and guide and retrieval, and user information management, an information management method and in an information processing system using such a storage medium. The invention provides an information management method in an information processing system including a network capable of dealing with information such as images, music, voice and documents in a large volume at high speeds, comprising the steps of, when connecting a removable storage medium having a program storage area storing programs and an information storage area storing information, to an information processing unit on the network; selectively displaying header thumb-nail images corresponding to commercial information such as images, music, voice and documents stored by the storage medium in the information storage area thereof by operating programs stored in the storage medium in the program storage area thereof by the information processing unit; and calling and displaying of corresponding commercial information and/or purchase of information corresponding to the commercial information, and/or purchase of

5 instruction of thumb-nail images desired by the operator.

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